

Tickets-for-Charity® Fact Sheet

- Tickets-for-Charity offers fans a safe, convenient way to access high-demand live event seats – for the same or better price they find elsewhere – while supporting important charitable causes in the process.
- As the first socially-positive alternative to unauthorized ticket brokers and scalpers, Tickets-for-Charity redirects some of the financial benefit captured by unauthorized ticket brokers and scalpers in the multi-billion dollar secondary ticket market for live events to established non-profit organizations.
- Tickets-for-Charity® partners with over 85 highly-respected Charities to support a variety of causes from children’s cancer and youth mentoring to hunger relief and climate change. The broad reach of Tickets-for-Charity’s Partner Charity network extends from the international level to the local community level through thousands of chapters across the country and affiliates around the world. National Partner Charities include:

The Actors Fund
Artists Against Hunger & Poverty
Autism Speaks
Big Brothers Big Sisters of America
Boys & Girls Clubs of America
Cal Ripken, Sr. Foundation
CARE
Christopher & Dana Reeve Foundation
City Year
Communities In Schools
CureSearch National Childhood Cancer Foundation
Elizabeth Glaser Pediatric AIDS Foundation

Farm Aid
Feeding America
The GRAMMY® Foundation
Habitat for Humanity International
The Humane Society of the United States
Jack & Jill Late Stage Cancer Foundation
Jumpstart for Young Children
Juvenile Diabetes Research Foundation
The Leary Firefighters Foundation
The Leukemia & Lymphoma Society
Malaria No More
MusiCares® Foundation
National Center for Missing & Exploited Children

The National Children’s Cancer Society
National Federation of the Blind
Natural Resources Defense Council
Outward Bound
Oxfam America
The Partnership for a Drug-Free America
Peace Games
Team 25
United Way of America
Urban Farming
Wildlife Conservation Society
YouthBuild

- Tickets-for-Charity has generated over \$4 million in donations for Partner Charities.
- Tickets-for-Charity has hosted Charitable Sale™ programs with many of the nation’s top Performing Artists and entertainment events, such as:

Rolling Stones
Barbra Streisand
Lionel Richie
James Taylor
The Police
Michael McDonald
Allman Brothers Band

Billy Joel & Elton John
Brad Paisley
Kenny Chesney
Usher
Sugarland
Tori Amos
Counting Crows

Pearl Jam
U2
Ray LaMontagne
Santana
Robin Williams
American Idols Live
Live Earth

- Tickets-for-Charity confronts the dramatic decline in donations that many leading charities face by offering an innovative new fundraising model that helps music fans raise funds for leading charities combating some of the most urgent issues of our time:
 - 25,000 children a day die from poverty, hunger, easily preventable diseases and other related causes
 - 37 million Americans (13 million of them children) live below the poverty line
 - 50% of all children from low-income families start first grade up to two years behind their peers in preschool skills
 - Approximately 300 million cases of malaria occur every year, resulting in over 1 million deaths
 - Half of the world's population—nearly 3 billion people—lives in poverty, on less than \$2 a day

Sources: CARE, U.S. Census, Jumpstart for Young Children, Malaria No More, UNICEF
- The CEO and founder of Tickets-for-Charity is Jord Poster, a member of the founding team of Priceline and former Division President of The American Express VIP Service.