



Tickets-for-Charity® Fact Sheet

- Tickets-for-Charity offers fans a safe, convenient way to access high-demand live event seats – for the same or better price they find elsewhere – while supporting important charitable causes in the process.
- As the first socially-positive alternative to unauthorized ticket brokers and scalpers, Tickets-for-Charity redirects some of the financial benefit captured by unauthorized ticket brokers and scalpers in the multi-billion dollar secondary ticket market for live events to established non-profit organizations.
- Tickets-for-Charity® partners with over 85 highly-respected Charities to support a variety of causes from children’s cancer and youth mentoring to hunger relief and climate change. The broad reach of Tickets-for-Charity’s Partner Charity network extends from the international level to the local community level through thousands of chapters across the country and affiliates around the world. National Partner Charities include:

The Actors Fund  
 Artists Against Hunger & Poverty  
 Autism Speaks  
 Big Brothers Big Sisters of America  
 Boys & Girls Clubs of America  
 Cal Ripken, Sr. Foundation  
 CARE  
 Christopher & Dana Reeve Foundation  
 City Year  
 Communities In Schools  
 CureSearch National Childhood Cancer Foundation  
 Elizabeth Glaser Pediatric AIDS Foundation

Farm Aid  
 Feeding America  
 The GRAMMY® Foundation  
 Habitat for Humanity International  
 The Humane Society of the United States  
 Jack & Jill Late Stage Cancer Foundation  
 Jumpstart for Young Children  
 Juvenile Diabetes Research Foundation  
 The Leary Firefighters Foundation  
 The Leukemia & Lymphoma Society  
 Malaria No More  
 MusiCares® Foundation  
 National Center for Missing & Exploited Children

The National Children’s Cancer Society  
 National Federation of the Blind  
 Natural Resources Defense Council  
 Outward Bound  
 Oxfam America  
 The Partnership for a Drug-Free America  
 Peace Games  
 Team 25  
 United Way of America  
 Urban Farming  
 Wildlife Conservation Society  
 YouthBuild

- Tickets-for-Charity has raised nearly \$4 million dollars for Partner Charities.
- Tickets-for-Charity has hosted Charitable Sale™ programs with many of the nation’s top Performing Artists and entertainment events, such as:

Rolling Stones  
 Barbra Streisand  
 Lionel Richie  
 James Taylor  
 The Police  
 Michael McDonald  
 Allman Brothers Band

Billy Joel & Elton John  
 Brad Paisley  
 Kenny Chesney  
 Usher  
 Sugarland  
 Tori Amos  
 Counting Crows

Pearl Jam  
 U2  
 Ray LaMontagne  
 Santana  
 Robin Williams  
 American Idols Live  
 Live Earth

- Tickets-for-Charity confronts the dramatic decline in donations that many leading charities face by offering an innovative new fundraising model that helps music fans raise funds for leading charities combating some of the most urgent issues of our time:
  - 25,000 children a day die from poverty, hunger, easily preventable diseases and other related causes
  - 37 million Americans (13 million of them children) live below the poverty line
  - 50% of all children from low-income families start first grade up to two years behind their peers in preschool skills
  - Approximately 300 million cases of malaria occur every year, resulting in over 1 million deaths
  - Half of the world's population—nearly 3 billion people—lives in poverty, on less than \$2 a day

*Sources: CARE, U.S. Census, Jumpstart for Young Children, Malaria No More, UNICEF*

- The CEO and founder of Tickets-for-Charity is Jord Poster, a member of the founding team of Priceline and former Division President of The American Express VIP Service.