



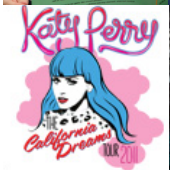
# Uniting Performing Artists, Charities & Fans TO CREATE SOCIAL GOOD NATIONWIDE

Tickets-for-Charity® is proud to collaborate with top performing artists to generate millions of dollars in charitable donations without asking tours to sacrifice a penny of revenue or fans to pay more than they would elsewhere.

**Tickets-for-Charity® (TFC) works with top performing artists to offer fans access to premium concert tickets and unique VIP experiences where every purchase benefits charity.** Fans pay the same or better price they find elsewhere for high-demand seats that often sell out at the box office but now support charity (rather than ticket resellers) with their purchase.

## How Tickets-for-Charity Works

- Touring artists make a selection of premium seats available to TFC throughout their tour
- Seats on **www.ticketsforcharity.com** are sold at face value plus a separate, pre-determined donation amount
  - **100%** of ticket face value or VIP package value is remitted to the artist/team
  - **100%** of donation amount is distributed to charities selected by artists and fans (net only direct transaction costs, e.g. credit card fees)
- Fans pay the same or better price they're currently paying ticket brokers and scalpers, but now 100% of the benefit above face value supports charity
- TFC charges customers a per-ticket service fee to help maintain the platform and manage all TFC program elements and donation funds distributions



## Tickets-for-Charity Highlights

- Millions of dollars generated in charitable ticket sales and donations
- Collaboration with more than 50 world-class performing artists such as **U2, Katy Perry, John Mayer, Brad Paisley, Pearl Jam** and **Taylor Swift**
- Partnerships with 100+ respected charities from Big Brothers Big Sisters to St. Jude Children's Research Hospital and Wildlife Conservation Society
- First pilot programs launched with the Rolling Stones' *A Bigger Bang* tour
- Founded by Jord Poster, one of the founding members of Priceline.com, who serves as CEO